EU Policies for a stronger involvement of business in biodiversity

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Where business meets biodiversity in EU domestic policy

Europe 2020 Strategy for a

Smart, Sustainable, Inclusive Growth

Digital Agenda for Europe
Innovation Union
Youth on the Move

An Agenda for new skills and jobs
European platform against poverty

An industrial policy for the globalisation era
Resource efficient Europe

III Biotrade Congress
Resource efficient Europe

EU Biodiversity Strategy to 2020
(also in response to the CBD Strategic Plan 2011-2020)

6 Targets, 20 Actions

International dimension in Target 6: «step up EU contribution to averting global biodiversity loss»
Where business is implied in the EU Biodiversity Strategy to 2020:

**EU Business & Biodiversity Platform**
- Exchange of experiences and best practices
- Foster cooperation between businesses
- Linking to national and global initiatives
- Six sectors covered: agriculture; extractive industries; finance; food supply; forestry; tourism.

**New instrument: Natural Capital Funding Facility**
- Leverage for investing in green infrastructure
Where business is concerned in Target 6:

- Action 17: reduce indirect drivers of biodiversity loss
  - Consumption and production patterns
  - Harmful subsidies / positive incentives
  - Trade & Sustainability
Where business is concerned in Target 6:

• Action 18: mobilise additional resources for global biodiversity conservation
  • "By 2015, double total biodiversity-related international financial flows to developing countries [...] and maintain it until 2020 (CBD resource mobilisation target)"
  • Promote biodiversity funding from a variety of sources:
    • Official Development Aid alone is not enough
    • Innovative sources are required → **Private investors** have an important role to play.
Where business meets biodiversity in EU international development policy

An Agenda for Change

• Current policy framework for EU development cooperation since May 2011
• Target and concentrate aid to where it is most needed and where it can make a difference
• Develop innovative ways of financing development
• Search for a greater alignment with partner countries’ policies.
An Agenda for Change

• Focus on priority areas:
  • Human rights, democracy, good governance
  • Inclusive and sustainable growth
    • Social protection, health, education, jobs creation
  • Business environment, regional integration, access to world markets
  • Sustainable agriculture and energy
"Business environment, regional integration, access to world markets"

Communication of the EC on 13/05/2014: "A stronger role of the private sector in achieving inclusive and sustainable growth in developing countries".

• Looking for adding value to EU aid, complementing actions of MS, DFI/IFI and other dvpt partners
• Looking for new ways of harnessing the potential of the private sector as financing partner, implementing agent, advisor or intermediary.
12 actions proposed

• Create an enabling business environment
  1. policy dialogue, support to policy formulation
• Step up support to micro, small and medium-sized enterprises
  2. Market-based schemes for access to business support services
  3. Develop demand-driven vocational training programmes
• Deepen financial inclusion
  4. Improve access to loans, equity finance, guarantees for MSME including in high-risk countries
• Empower women as entrepreneurs and workers
  5. Focus on the financial inclusion of women, youth and rural
12 actions proposed

• Mainstreaming private sector development and engagement in EU development cooperation
  6. Engage private sector in sustainable energy
  7. Engage private sector in sustainable agriculture and agribusiness
  8. Engage private sector in infrastructure sector
  9. Engage private sector in green sectors
     • “eco-entrepreneurship”; green jobs creation: → “SWITCH TO GREEN” flagship
     • Public-private partnerships in the management of protected areas; payment for ecosystem services schemes → “Biodiversity for Life” flagship
12 actions proposed

• Catalyse private sector engagement for development

10. Promote responsible business practices → international CSR guidelines (policy dialogue, market reward, public procurement)

11. Scale-up and replicate successful inclusive business models and market-based solutions to development challenges

12. Facilitate PPP and multi-stakeholders alliances → Partnership for Prosperity
2 relevant flagships

• SWITCH TO GREEN
  • Response to Rio+20
  • Promote transition toward a green and inclusive economy

• Biodiversity for Life
  • Response to global biodiversity challenges (Aichi Targets and Resource Mobilisation commitments)
  • 3 focal areas among which Ecosystem-based Green Economy → EU support to BioTrade
Engage business in biodiversity action
Engage business in development aid
Engage business in both