How collective actions transform supply chains

NATURAL RESOURCES STEWARDSHIP CIRCLE

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A UNIQUE INITIATIVE
FROM WORLD LEADERS OF THE BEAUTY INDUSTRY
A PERSONAL COMMITMENT
IN AN INSPIRING WAY
ACTIONS IN PROGRESS

- NRSC Compliance process:
  - RESOLUTION TEXT
  - ASSESSMENT TOOL
  - NRSC GUIDELINES
  - SPECIFICATIONS

- Workgroups related to various supply chains, located worldwide
NRSC GUIDELINES

- **Mai 2009**: draft of guidelines presented at UN Headquarters
- **October 2010**: official presentation of guidelines at COP 10 of the CBD, in Nagoya
NRSC SPECIFICATIONS

KEYS TO SUCCESS

TRACEABILITY
FAIR-TRADE
LONG-TERM COMMITMENTS
ALONG THE SUPPLY-CHAIN

• **Cooperation** with local stakeholders
• **Participative** process
• **Shared** and recommended as standards
NRSC COLLECTIVE ACTION PROCESS

Phase 1: Pre assessment
Phase 2: Project "On the field"
Phase 3: Follow up & Compliance

Go/No Go

NRSC SPEC.

Risk Analysis

Specification

Self-declaration

Compliance

Communication

Alert!!
STYRAX IN HONDURAS
SUCCESS STORY

NRSC Compliant resin: 30-35 % of national production
VETIVER IN HAITI
MAJOR SUCCESS WITHIN 2 YEARS

4 cooperatives involved (300 farmers)
Improvement of traceability and quality
CANDELLILA IN MEXICO

New extraction method
Cooperation with UNCTAD for a study of the supply chain
KEYS TO SUCCESS

A collective action on the field can drastically improve a supply chain’s social and economic context, preserve its biodiversity change sourcing practices while maintaining independence of all stakeholders.